

# Daniel Alshriky

UX / UI Leader | researcher | extended reality XR designer

Over fifteen years of experience in user experience and interaction design, with practical knowledge in UX methodologies across multiple platforms.

Well versed in user experience, user interface, interaction design, and information architecture for complex systems, creating simple, intuitive and relevant products and services.

Worked in multiple industries (including aviation, education, transportation, e-commerce, fintech, and customer service), as an advisor for a number of startups, and as part of in-house design teams targeting a wide spectrum of audiences, customers, and users of various backgrounds.

Competent and experienced in working shoulder to shoulder with software developers, IT leader, and other technologist to create and deliver multiple products and services.

[daniel.m.alshriky@gmail.com](mailto:daniel.m.alshriky@gmail.com)  
**+971 56 795 2034**  
Dubai, United Arab Emirates

[danielalshriky.com](http://danielalshriky.com)  
[linkedin.com/in/danielalshriky](https://www.linkedin.com/in/danielalshriky)  
[behance.net/danielalshriky](https://www.behance.net/danielalshriky)  
[medium.com/@danielmalshriky](https://medium.com/@danielmalshriky)  
[instagram.com/daniel\\_alshriky](https://www.instagram.com/daniel_alshriky)

## Work Experience

### Department of Education and Knowledge

UX / UI Leader and researcher  
Abu Dhabi, United Arab Emirates  
Aug 2022 – Present

### Majid Al Futtaim | Carrefour

UX Architect and UX Researcher  
Dubai, United Arab Emirates  
Jul 2021 – Jul 2022

### Dar Al Arkan Properties

User Experience Lead  
Dubai, United Arab Emirates  
Aug 2020 – Jun 2021

### Emirates Airline

Sr. User Experience Designer  
Dubai, United Arab Emirates  
Jul 2018 – Aug 2020

### Emirates Airline

User Experience Designer  
Dubai, United Arab Emirates  
Sep 2015 – Jun 2018

### Property Finder FZ LLC

UX/UI Designer and Front-end developer  
Dubai, United Arab Emirates  
Mar 2014 – Jun 2015

### Argaam Investments FZ LLC

UI designer and front-end developer  
Abu Dhabi, United Arab Emirates  
Jan 2011 – Mar 2014

## Applied Skills

UX Research	Design System
Sketching and wireframing	Branding design and branding guideline
Rapid Prototyping (HiFi - LoFi)	Front-end development
User experience design	Motion Design
User interface design	3D product design and 3D visualization

## Software and Coding

Sketch, and Sketch plugins,  
Figma, and Figma plugins  
Adobe CC (Ps, Ai, Ae, Xd, An, Ar, ...)  
Maxon Cinema 4D

HTML, CSS, Javascript

## Education and Certifications

User experience (UX), User interface (UI) and Usability testing.

Higher National Diploma. (HND) in Management (British authorized association)

Project Management Professional (PMP)  
Training course certificate of completion.



Extended Reality for Everybody  
References available on request



All 41 courses  
References available on request

## Awards

Emirates Airline Najm - Bronze  
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Featured on Behance: Branding  
Featured on Behance: web design